

How Your Information Is Used

Privacy notice



Blue Family

This document is designed to give you important information about how your information is collected and used by Everton in the Community ("EitC") for the purpose of the Blue Family programme.

1. Privacy notice

EitC has several privacy notices to explain how each service or function operates. Each privacy notice is for a specific information purpose.

- ☐ Tier One – Overarching principles and definitions
- ☒ Tier Two – Specific to the information type and purpose

2. How your information is used

EitC support the most vulnerable, socially isolated and at-risk members of society. Our Blue Family service is available to vulnerable individuals and families and those living in isolation within the Liverpool City Region. Charity staff are on hand to provide assistance to those experiencing food insecurity.

EitC will receive information from referring organisations who have your consent to share your personal information with us. The information will be used to assess your needs and the support which can be provided. Data collected for Blue Family will only be used for this programme, unless you request details of additional programmes and support available.

Data may be shared with third parties if this is required in order for agreed support to be provided. This will be explained to individuals if it is applicable.

3. What personal data do we collect?

- ☒ Identifiers, such as name, address, date of birth and a unique reference
- ☒ Contact details, such as address, telephone number, email address
- ☒ Next of kin / guardian – their name, contact details and relationship
- ☒ Sensitive identifiers - ethnicity, sexual orientation, religion
- ☒ Clinical or health information, including mental health or disabilities
- ☐ Education, employment or qualifications
- ☐ Financial information, including bank details
- ☐ Photographs for publication – this will always be with your explicit consent
- ☐ Website tracking information and 'cookies'
- ☒ Other – information to understand unique vulnerabilities and how support can be provided

4. Who has access to your information?

Information is only accessed when there is an authorised purpose.

- ☒ EitC Programme staff and volunteers
- ☐ EitC administrators
- ☐ Fundraising
- ☐ Marketing
- ☐ Programme commissioner (the organisation funding an EitC programme)
- ☒ Other – Everton Football Club, to provide administrative support to EitC

5. Who your information may be shared with?

- ☒ EitC Programme staff and volunteers – including referrals to other EitC Programmes if appropriate
- ☐ EitC administrators
- ☐ Our Commissioners; organisation who fund our programmes
- ☐ Fundraising
- ☐ Marketing
- ☒ Other – Organisations and individuals to help us provide the agreed support

6. Is your consent required?

- ☒ Yes
- ☐ Consent is not required.

7. Can you opt-out from this use of information?

- ☒ Yes – You can withdraw your consent and from the Blue Family programme at any time.
- ☐ No, the information is anonymised and you are not identifiable within it
- ☐ No, this information use is required by law

8. What rights to your information do you have?

- ☒ View / copies of the information – called subject access

Other rights you have may include:

- ☒ Rectify
- ☒ Erase (right to be forgotten)
- ☒ Restrict
- ☒ Object
- ☐ Data portability
- ☐ Objections to profiling and automated decision making

The Information is routinely retained for 8 years in accordance with the Everton Information Retention Policy

Contact the Data Protection Officer to exercise or discuss your rights



9. Additional Use

Your information will also be used for

- ☐ Marketing – you can opt out at any time
- ☒ Statistical purposes – this will be anonymised, so you are not identifiable
- ☐ Equality and Diversity – this will always be with your explicit consent
- ☐ Other

10. What to do if you have a complaint or require further information?

General enquiries about how your information is used, or for further Privacy notices, please contact the **Data Protection Officer:**

-  Data Protection Officer, Everton Football Club, Goodison Park, Liverpool, L4 4EL
-  Email address: dataprotectionofficer@evertonfc.com

A definition of terms and more details about your rights is contained with Tier One Privacy Notice available from www.evertonfc.com

11. Who regulates personal data processing?

The Information Commissioner's Office is the UK's independent body set up to uphold information rights.

Further information about their work and the legislation they cover is available from www.ico.org.uk or by contacting them on the helpdesk number 0303 123 1113